

MARKETING PROJECT MANAGER

For the ones, who need to identify their customers in a fast, secure, and convenient way. And for those, who want to sign e-documents with legally binding e-signatures securely. We help companies to fight fraud, reduce costs and meet KYC, GDPR, and AML compliance and regulation requirements as well as enable digital channels & processes.

MARK ID is a one-stop-shop solution for Identification (including Face ID), KYC & Signing documents with Qualified electronic signatures. Currently, we are looking for a ambitious and result-oriented personality to join our Marketing team.

As a **MARKETING PROJECT MANAGER**, you mainly will be responsible for Mark ID and Mark Sign customer acquisition campaigns and marketing projects. Also, we see you working closely with the Marketing team lead to grow further and become an even more important part of a team.

What you will do:

- Plan and manage customer acquisition and brand awareness campaigns
- Execute marketing automation projects and ensure the highest customer experience while using our solutions
- Evaluate the performance of various marketing channels, thinking of new fresh ways to present Mark ID and Mark Sign solutions
- Analyse market, its competitors and search for new opportunities
- Work with team members, external agencies, freelancers to complete marketing requests and ensure the best customer experience

What we wish you would have:

- Higher education in marketing (advantage)
- 1-2+ years of experience in marketing, especially working with digital marketing projects
- Experience with Google Analytics, Facebook Insights, and similar digital tools
- Excellent communication skills and ability to do that effectively in both Lithuanian and English languages
- The right attitude towards your job and motivation to grow
- Skills to plan your work and meet agreed deadlines

What we offer:

- Work with products that matter. To business and people. Because they make a business more transparent & legit and life easier when instead of being busy with the paperwork you can spend this time as you wish
- A professional and supportive team that is keen on sharing their knowledge and spending time together
- Opportunity to grow professionally working with ambitious projects
- Office snacks, tasty coffee & other perks
- Ability to work from home
- Salary 1200-1700 EUR neto

*If we see there might be a match – we'll let you know!
Confidentiality is guaranteed.*

*If you are interested in this offer, please send
your resume to marketing@markid.it*