

MARKETING COMMUNICATIONS MANAGER

For the ones, who need to identify their customers in a fast, secure, and convenient way. And for those, who want to sign e-documents with legally binding e-signatures securely. We help companies to fight fraud, reduce costs and meet KYC, GDPR, and AML compliance and regulation requirements as well as enable digital channels & processes.

MARK ID is a one-stop-shop solution for Identification (including Face ID), KYC & Signing documents with Qualified electronic signatures. Currently, we are looking for a creative and result-oriented personality to join our Marketing team.

As a **MARKETING COMMUNICATIONS MANAGER**, you will be responsible for Mark ID and Mark Sign brand awareness and marketing communications projects. Also, we see you working closely with the Marketing team lead to grow further and become an even more important part of a team.

What you will do:

- Lead the planning and implementation of brand awareness and initiatives related to the brand
- Plan and oversee all brand-related content
- Develop content for social media accounts, websites, newsletter communication, etc.
- Evaluate the performance of various communication channels, thinking of new fresh ways to communicate Mark ID and Mark Sign solutions
- Analyse market, its competitors and search for new opportunities from communication perspective
- Work with team members, external agencies, freelancers to complete marketing requests and ensure the best customer experience

What we wish you would have:

- Higher education in marketing or communication (advantage)
- 1-2+ years of experience in a similar role
- Excellent communication skills and ability to do that effectively in both Lithuanian and English languages
- Strong knowledge of content development
- Understand the core principles and best practices of social media and SEO
- The right attitude towards your job and motivation to grow
- Skills to plan your work and meet agreed deadlines

What we offer:

- Work with products that matter. To business and people. Because they make a business more transparent & legit and life easier when instead of being busy with the paperwork you can spend this time as you wish
- A professional and supportive team that is keen on sharing their knowledge and spending time together
- Opportunity to grow professionally
- Office snacks, tasty coffee & other perks
- Ability to work from home
- Salary 1500-2300 EUR Gross